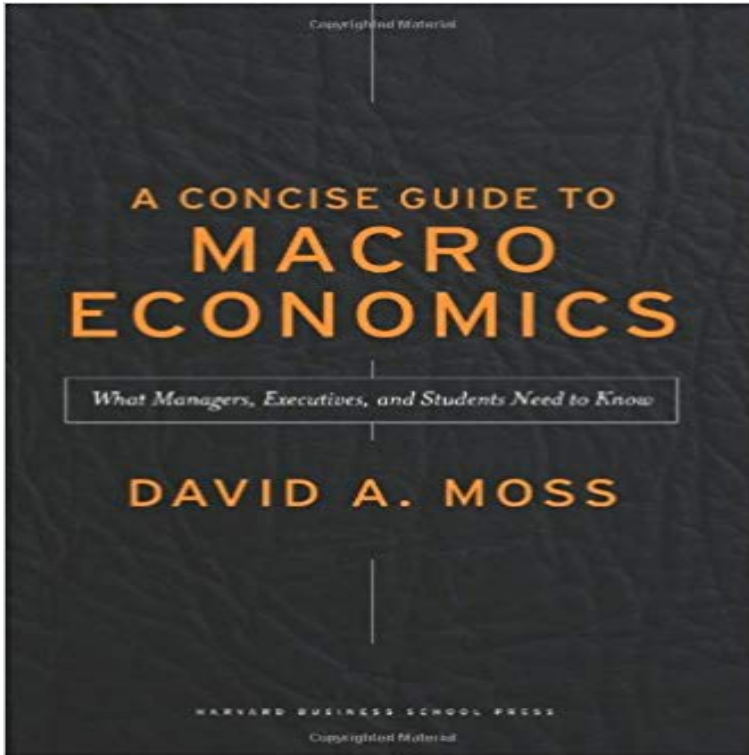


# A Concise Guide to Macroeconomics: What Managers, Executives, and Students Need to Know



Now more than ever before, executives and managers need to understand their larger economic context. In *A Concise Guide to Macroeconomics*, David Moss leverages his many years of teaching experience at Harvard Business School to lay out important macroeconomic concepts in engaging, clear, and concise terms. In a simple and intuitive way, he breaks down the ideas into output, money, and expectations. In addition, Moss introduces powerful tools for interpreting the big-picture economic developments that shape events in the contemporary business arena. Detailed examples are also drawn from history to illuminate important concepts. This book is destined to become a staple in MBA courses as well as the go-to resource for executives and managers at all levels seeking to brush up on their knowledge of macroeconomic dynamics.

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