

Business Ethics



This interesting, comprehensive book about business ethics argues that ethics is the glue that makes successful business possible. It allows the reader to see the whole range of issues in business ethics rather than just selected topics. Its focus on internationalization and globalization is important, as it relates facts about this dynamic, growing aspect of corporate business. This book not only covers ethics, it also includes such topics as: management, production, marketing, finance, workers rights, and environmental issues; it enables readers to see how all of the issues presented are interrelated. An excellent resource and reference work for international corporate employees, marketing administrators, and human resource managers and employees.

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