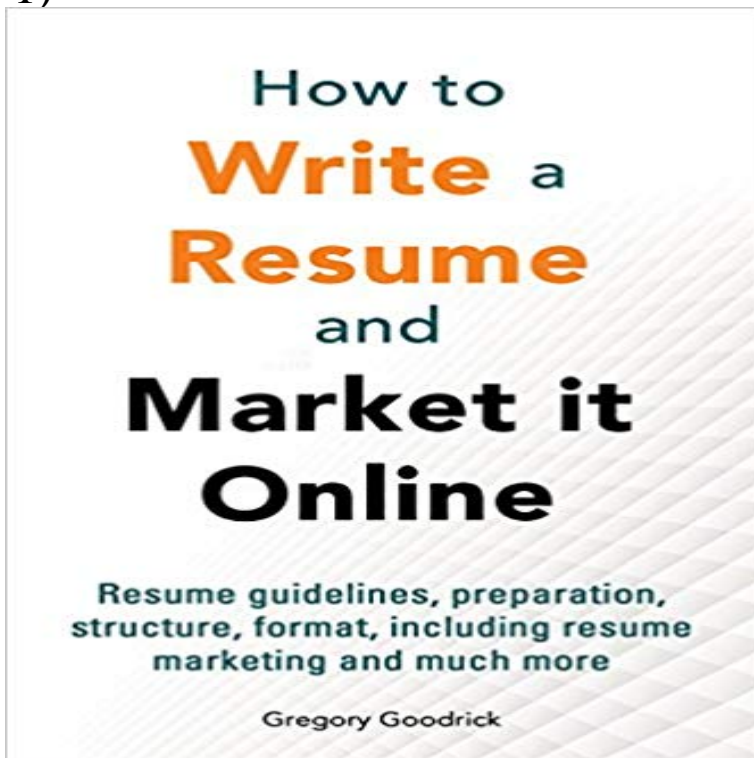


How to write a resume and market it online: Resume guidelines, preparation, structure, format, including resume marketing and much more (Job Hunting and Careers Guide Resume Online Marketing Book 1)



A resume is the calling card which gets you noticed in the job hunting market. This book goes a little bit beyond telling you how to write the content. It also explains effective means of marketing your credentials, and how you can get favourable notice from employment recruiters. Resume guidelines - You will learn things you didn't know about resumes before, and how to craft a great resume even if you have little or no job experience. This book will explain how you can overcome any obstacles and be successful in getting employment interviews. Resume preparation and structure - Easy ways to strengthen the various sections and common mistakes you must avoid. You also discover interesting ideas on how to make your resume stand out in the crowd. Resume format - Job seeking has changed dramatically in the last few years and people looking have to contend with applicant tracking systems, and very intense competition. You can consider what you are about to read as a textbook to explain to you how to best develop your resume. Resume marketing - Tips on how to best use social media can be found in the chapters. If you put the right amount of effort into composing a resume and effectively marketing it, you improve your chances of getting that great job you are looking for.

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