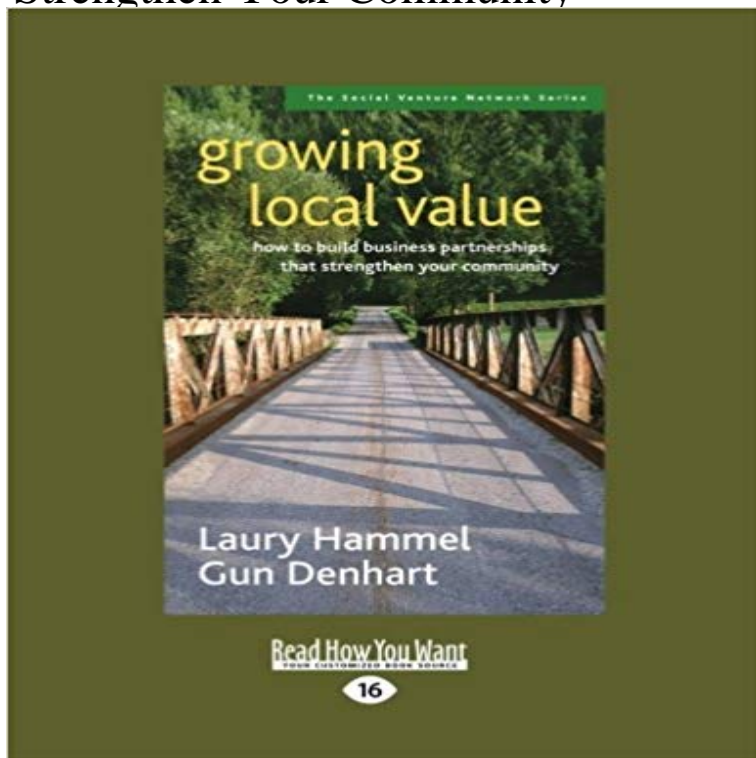


Growing Local Value: How to Build Business Partnerships that Strengthen Your Community



Let me guess. You probably picked up this book because you're looking for innovative ways that your business can become more engaged in the community (or communities) where you do business. And that's exactly what you'll find in these pages. Gun Denhart and Laury Hammel are two of the most creative and committed entrepreneurs in Social Venture Network. Their dedication to enriching the lives of those who work and live around them, their flair for innovation, and their business savvy come through clearly in *Growing Local Value*. They've drawn on dozens of outstanding examples of community-minded companies including their own to provide you with a treasure-house of ideas you can put to work to make your own business more responsive to community needs, more rewarding for everyone who works for you and more competitive as a result....If you own or run a small or mid-sized business, if you're planning to start one, or if you're studying business as either an undergraduate or a graduate student, *Growing Local Value* will add a new dimension to your understanding of the dynamics of business. Truth to tell, you can't afford not to read this book.

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