

Professional Embroidery Business by Design



Written by embroidery maven Helen Hart Momsen, this is the definitive book on embroidery as a business. Within its pages, you will learn everything you need to know to start your own embroidery business, from financing, designing a business plan, taxes, etc. as well as the nuts and bolts of embroidery. Momsen covers the different types of equipment and how to choose between them as well as the most up-to-date computer information, such as software, advertising, pricing, selling and more. There's even a glossary of apparel terms and a master worksheet. It's all covered in this easy-to-use lay-flat book.

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