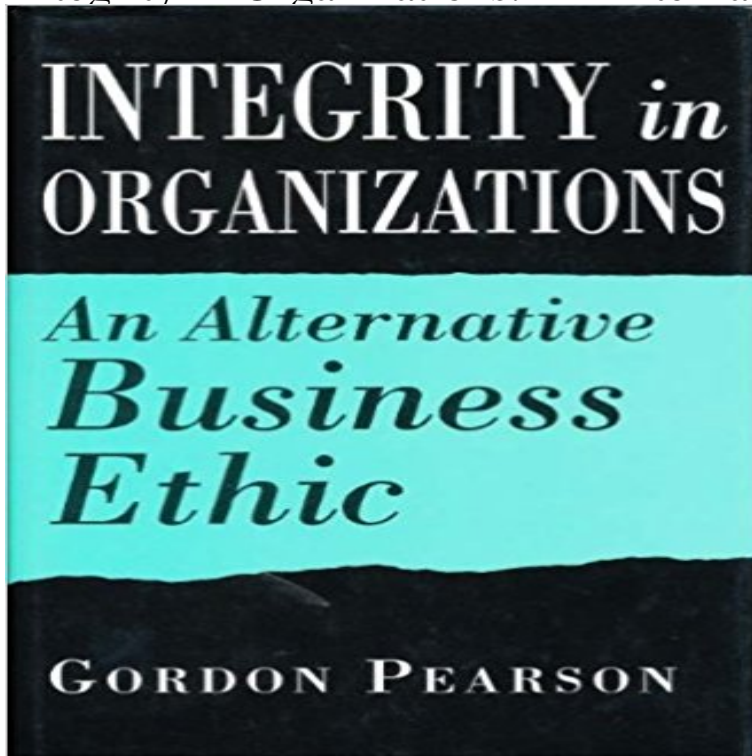


Integrity in Organizations: An Alternative Business Ethic



This text offers an alternative to orthodox business ethics. It provokes managers to view their business with a fresh perspective, presenting the idea of an organization as a complex web of networks requiring an informed overview of business strategic interests, alongside appropriate levels of integrity. The book should be useful as an aid to managers in highlighting the need for integrity and its incorporation into their organizations culture. Written from the business perspective, the book is in line with modern practitioners needs and offers practical alternatives which may be adapted to suit any field.

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