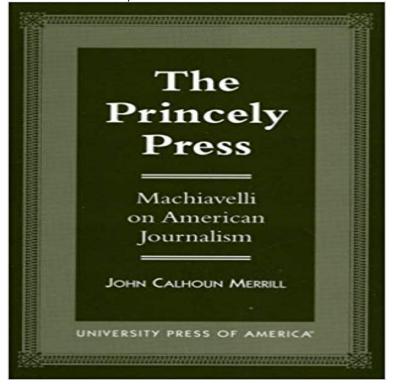
The Princely Press: Machiavelli on American Journalism



The Princely Press sets forth in an unusual manner some of the basic tenets of Machiavelli as they might apply to modern-day American journalism. The interview format permits Machiavelli (in 1520) to expound on such journalistic topics as journalists, journalistic power, press freedom and responsibility, self aggrandizement, objectivity, audiences, propaganda, ends and means, and ethics. Machiavellis answers are based on his ideas about politics expressed especially in his two best-known works, The Prince and The Discourses.

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