

Social Media and Your Job Search



(Free update due out by January will be emailed to any purchasers) Hundreds of out-of-work Americans are landing their dream jobs in a matter of days and weeks thanks to social media platforms, such as LinkedIn, and new digital era methods for getting seen and hired by employers. Through the use of search engine optimization (SEO) techniques, keywords and social networking savvy, my students are literally being sought after by potential employers who are directed to their online resumes. They are building important industry connections and increasing the likelihood of landing job interviews. They are moving ahead in line in front of the decision makers instead of their resume being lost in a sea of resumes because the software (ATS) Applicant Tracking System that the recruiter uses, kicked their resume out due to lack of keywords. It is my hope that this small eBook will get you started in using the correct approach to getting hired in the digital social media era. My goal is to help as many Americans get back to work as quickly as possible by learning these techniques and pricing it for the out of work pocketbook. I wish you all the best of luck in our job search. Keep your chin up!

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Job Seekers: Social Media is Even More Important Than You Thought A woman recently posted the following job search question to the Fairygodboss community: Im 43 and feel out of touch with the latest social **Using Social Media in Your Job Search** SJSU iSchool Social media and networking sites can be used for careers research, job seeking and to market yourself to future employers as well as sorting out your social life **The 7 Social Media Mistakes Most Likely to Cost You a Job** From making connections, to finding company information, or spotting new job openings before theyre advertised, theres no doubt that social media now plays **Top 10 tips: using social media to find work** **Guardian Careers The** Sites like Facebook, Twitter, LinkedIn, and Google+ allow employers to get a glimpse of

who you are outside the confines of a resume, cover letter, or interview while they offer job seekers the opportunity to learn about companies they're interested in connect with current and former employees and hear about job **How to Find a Job with Social Media** - Everyone's talking about using social media for job-hunting. But how, exactly, should you do that? Here are 10 smart and strategic ways to **How to Use Social Media for Your Job Search - Business News Daily** Sites like Facebook, Twitter, LinkedIn, and Google+ allow employers to get a glimpse of who you are outside the confines of a resume, cover letter, or interview while they offer job seekers the opportunity to learn about companies they're interested in connect with current and former employees and hear about job **How Social Media Can Help (Or Hurt) You In Your Job Search** You hear a lot about what you shouldn't post on social media, but employers are starting to grow weary of hiring candidates who lack a social **none** Social media can make or break your job search. Here's a guide to using Facebook, LinkedIn and Twitter as well as creating your own personal website. **Your Social Media Job Search: Use LinkedIn, Twitter, and other** How To Effectively Use Social Media in Your Job Search. Social media can provide information and connections that are vital to your job search. You can **Job hunting and social media** Employers are using social media sites like LinkedIn, Twitter, Facebook, and YouTube to promote their organizations, but also to connect with **4 Reasons to Use Social Media in Your Job Search** If you want to expand your job search efforts to include popular social sites such as LinkedIn, Twitter and Facebook, here are some beginners tips for managing **How to Find a Job with Social Media** - Discover how to use social media to your advantage during your graduate job search Your online profile is now more important than ever. An incredible 95% **Social media Centre for Career Action - University of Waterloo** Sure, most people know how to use social media in their personal lives, but it actually has a lot of power to make (or break) your job search. Studies have shown **Using social media for your job search - Hays** Only 48% of job seekers used social media in their most recent job search. Everyone should do it, and not just to find job openings. **Using Social Media in Your Job Search - Open Colleges** **How Social Media Can Help (Or Hurt) You In Your Job Search** Jobvites latest social recruiting poll shows exactly what hiring managers every step of the recruitment process, including searching for candidates, And remember, just because your social media postings haven't hurt you **Five Social Media Mistakes That Will Hurt Your Job Search - Forbes** Your Social Media Job Search: Use LinkedIn, Twitter, and other tools to Get the Job You Want! [Robert Hellmann] on . *FREE* shipping on **4 Easy Ways To Improve Your Social Media Profile For Your Job** **Social Media & Jobs - The Muse** Using social media is a great way to boost your job search. Taking advantage of social media sites can help you get your name out there and find the job you're Using social media in your job search is about linking yourself into the technological world of social media sites such as LinkedIn (link is external), Facebook **Social Media in Your Job Search** **Career Services West Virginia** Social media is important in a job search. Potential employers use LinkedIn, Facebook and Twitter profiles to see if you're the best candidate. **Five Social Media Mistakes That Will Hurt Your Job Search - Forbes** How to use social media in your job search - read this article along with other careers information, tips and advice on Guardian Jobs. **10 Ways To Use Social Media To Further Your Job Search** **Money** Here are a few tips to help optimize your job search on the most commonly used social media channels that recruiters use. [Why Your Social **How to use social media in your job search** **Guardian Jobs** Social Media is rapidly becoming one of the most important tools of the job search process. Over the last few years the ways that employers find and recruit talent **Is your social media presence hurting your job search? CIO** Like LinkedIn, it can either help or hurt your job search. A 2009 study showed that 45% of employers research candidates on social media sites that percentage **Using Social Media in Jobhunting - University of Kent** Make sure you're not making these social media mistakes that can slow down your job search! **Social Media in Your Job Search - School of Management** Social media has become a way for professionals to network and meet hundreds of people. Using social networking in your job search is important because: **Using Social Media in your Job Search** **Career Services - Brandman** Why Is Social Media Important to Your Job Search? Social networks have become critical to your job search, as the graph below illustrates, because it is **10 Smart Ways to Use Social Media in Your Job Search** **Careers**