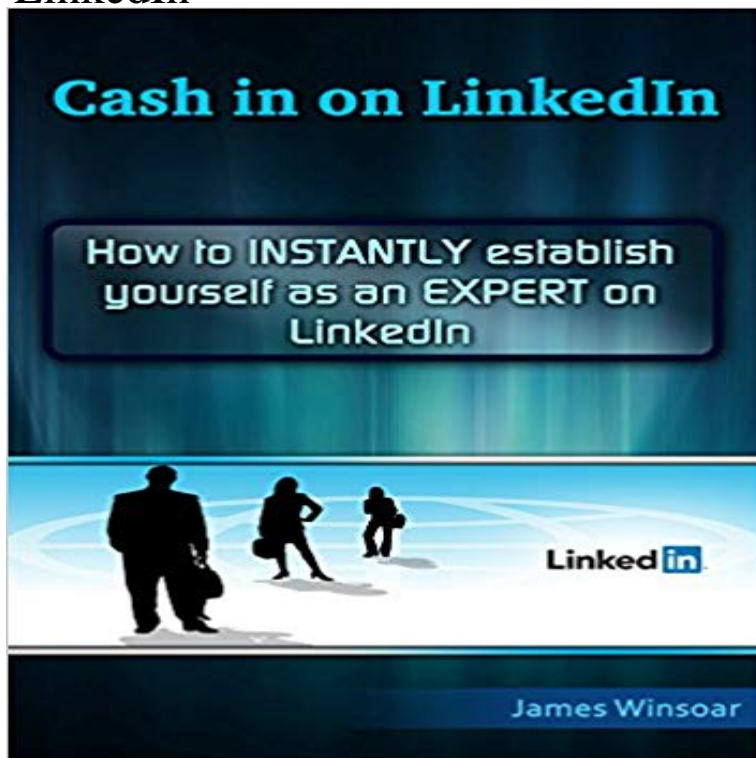


## Cash in on LinkedIn: How to Instantly Establish Yourself as an Expert on LinkedIn



What is LinkedIn? LinkedIn is the number one professional social networking website and should be an essential part of your social media strategy if you are in business to business marketing, or if you are wanting to get a better job than you currently have. Inside you will learn all about: \* LinkedIn Ads \* LinkedIn Company Pages \* LinkedIn Groups \* LinkedIn People Search \* How to use LinkedIn for Business \* How to use LinkedIn to get a Job \* Marketing on LinkedIn \* How to use LinkedIn for Sales

How does LinkedIn work and how to use LinkedIn effectively? You will learn in an easy to follow step-by-step format how to set up your LinkedIn profile correctly, how to make connections on LinkedIn, how to use the Groups function to find like-minded people you can potentially work with, and much more besides. As well as connecting with others you can also now use LinkedIn as a publishing platform and have your own LinkedIn blog. You will learn the best types of posts to make to help to establish yourself as an expert in your field on LinkedIn. If you run your own business you will love the section on setting up your LinkedIn company profile, which has been fully updated for the changes made to the site in 2015. By following the instructions on how to create a company page on LinkedIn, you will be able to create a professional presence for your business for potential clients to find, and you will be able to keep both clients and employees updated with company news. You will also learn all about using LinkedIn for marketing your products and services, no matter what your business type. The book also detailed how to grow your LinkedIn network to 500+ connections in the shortest possible time. Im confident this is the most comprehensive LinkedIn training available, packed full of simple yet powerful LinkedIn tips and tricks. Apply these to

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